



#1

Soba noodle in USA*
Organic noodle brand in USA*
High end noodle category

*US Nielsen Report

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USDA organic



NON GMO



Kosher certified



(excl. Ramen
& Yakisoba)

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response

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DATE 31/01/24 JOB No HAKU14724 VERSION No 2 SOFTWARE Indesign CC SIZE Letter (279.4mm deep X 215.9mm wide) SCALE 100%

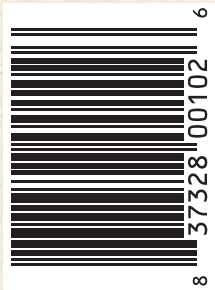
COLOURS Cyan Magenta Yellow Black



soba

great for salad
or soup

One of the best selling varieties. Soba is made from wheat flour and buckwheat flour. With its spaghetti like thickness, it has its own unique authentic flavour that consumers have grown to love and appreciate.



Nutrition Facts

3 servings per container	
Serving size	1 bundle 90g
Amount per serving	
Calories	310
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 61g	20%
Dietary Fiber 1g	4%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 11g	22%
Vitamin D 0.1mcg	0%
Calcium 20mg	2%
Iron 1.7mg	10%
Potassium 210mg	6%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

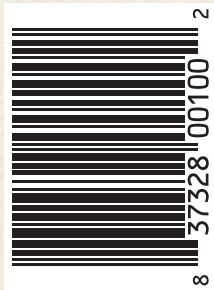
Organic Wheat Flour,
Organic Buckwheat
Flour, Water.



udon

great for stir-fry
or soup

Udon is also one of the best selling varieties. Udon is made from wheat flour. The thickest of all Japanese noodles is Udon, hugely versatile and maintains a firm texture compared with other brands.



Nutrition Facts

3 servings per container	
Serving size	1 bundle 90g
Amount per serving	
Calories	310
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 62g	21%
Dietary Fiber 4g	16%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 10g	20%
Vitamin D 0.1mcg	0%
Calcium 20mg	2%
Iron 1.6mg	8%
Potassium 150mg	4%

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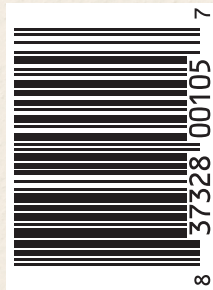
Organic Wheat
Flour, Water.



ramen

great for stir-fry
or soup

Made from wheat flour, salt and mineral salt. Ramen noodles, one of most popular and well-known dishes in Japan, is commonly used in soup dishes. Great for stir-fry too!



Nutrition Facts

3 servings per container	
Serving size	1 bundle 90g
Amount per serving	
Calories	310
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 885mg	37%
Total Carbohydrate 64g	21%
Dietary Fiber 3g	12%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 9g	18%
Vitamin D 0.1mcg	0%
Calcium 21mg	2%
Iron 1.5mg	8%
Potassium 330mg	9%

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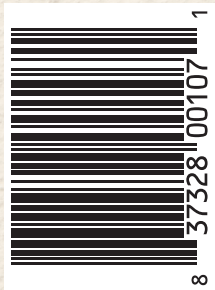
Organic Wheat
Flour, Salt, Mineral
Salts, Water.



yakisoba

great for stir-fry
or soup

Yakisoba is a classic Japanese stir-fry with a sweet, savoury sauce. Yakisoba uses long, thin Chinese-style noodles made from wheat flour, salt and mineral salt instead of 'Soba' noodles.



Nutrition Facts

3 servings per container	
Serving size	1 bundle 90g
Amount per serving	
Calories	310
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 885mg	37%
Total Carbohydrate 64g	21%
Dietary Fiber 3g	12%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 9g	18%
Vitamin D 0.1mcg	0%
Calcium 21mg	2%
Iron 1.5mg	8%
Potassium 330mg	9%

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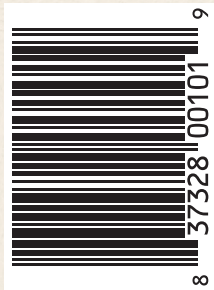
Organic Wheat
Flour, Salt, Mineral
Salts, Water.



somen

great for salad
or soup

Made from wheat flour, Somen is the thinnest of all Japanese noodles. Its two minute cooking time makes it great for salads.



Nutrition Facts

3 servings per container	
Serving size	1 bundle 90g
Amount per serving	
Calories	310
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 62g	21%
Dietary Fiber 4g	16%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 10g	20%
Vitamin D 0.1mcg	0%
Calcium 20mg	2%
Iron 1.6mg	8%
Potassium 150mg	4%

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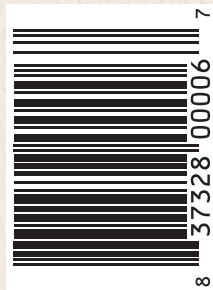
Organic Wheat
Flour, Water.



cha soba

great for salads

Cha Soba, made from wheat flour, buckwheat flour and green tea (MATCHA) powder, is packed in foil to keep the natural green tea flavour within.



Nutrition Facts

About 3 servings per container	
Serving size	65g dry
Amount per serving	
Calories	220
% Daily Value*	
Total Fat 0.85g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 43g	16%
Dietary Fiber 3g	12%
Total Sugars 3g	
Includes 0g Added Sugars	0%
Protein 8g	
Vitamin D 0mcg	0%
Calcium 20mg	2%
Iron 1mg	6%
Potassium 124mg	3%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

Organic Wheat Flour,
Organic Green Tea
(MATCHA) Powder, Organic
Buckwheat Flour, Water.

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