Reward yourself with authentic Matcha. And gift to your loved ones.



## About Us

**Sanyodo Co., Ltd.,** based in Tokyo, has been in business for 115 years. Started as a travel bag shop, the company nowadays specializing in overseas travel goods.

However the travel was halted due to COVID-19.

In this life changing event for the world, we decided to launch an export business to introduce Japanese enchanting products to the world.





#### **Establishment**

1902

#### **Our Business**

Ecommerce, Stores, Gifts, Novelty Products, Logistics, Regional Development and others

#### Number of Employees

110 (as of April 2019)

#### Branch office / Store

Main Office (Tokyo), Distribution and Customer Service Center (Saitama prefecture), Yokohama Store, Chiba Store

# Why Matcha88?

Matcha88

The name "88" comes from "Hachijyuhachiya" in Japanese, the season of tea.

It is around 88th day counting from the beginning of Spring, the lucky day for Japanese tea.

Our wish is to bring a special time to your busy life with our products.

# Our Philosophy

We care the authentic tea quality to serve delicious product



# Our Philosophy

We care the tool for you to enjoy every process making tea



# Our Philosophy

We care the aesthetic package design to enrich home time



# Our Commitment to Matcha

- We have selected the finest quality <u>Kyoto</u> matcha from each of Japan's major tea-producing regions, with a good balance of color, aroma, and taste.
- We have also obtained <u>FDA certification</u> and other certifications necessary for exporting to U.S..
- We select tea farmers from whom we source with an emphasis on safety and reliability.









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# Our Commitment to Matcha

green color. Generally, "ceremonial grade" refers to the highest grade of matcha. As you can see, when comparing Matcha88's ceremonial grade with other companies' equivalent products, the difference in quality is clear.

V.S.

Matcha88's ceremonial grade

High-quality matcha has a bright deep

# The best tool for making matcha-Whisk

# Making matcha tea is a special and peaceful experience.

Whisk is a tool for making matcha, which has been widely used in combination with matcha since ancient times.

Making matcha mixing by hand with this tool, it has a <u>much better aroma</u> than electric machines and shakers, and it mixes the matcha without hardening into a ball.

The aroma of matcha is said to have a <u>relaxing effect</u>, and we believe that the process of making matcha is <u>an important experience for our customers</u>.



## The best tool for making matcha-Whisk

We source our whisk from long-established workshop with history of <u>500years</u>, where the tea whisk originally invented.

The **quality is strictly controlled** from the beginning, when selecting the beautiful white bamboo. As you can see on the picture below, the root is carefully woven unlike others'.

Our whisk is flexible and easy to use with reliable technology that has been <u>passed down from</u> <u>generation</u> to <u>generation</u>.



Others'



Matcha88's

The craftsman is <u>a legendary figure</u> in the world of tea whisks, having won many awards and even performed his own tea whisks in front of the Emperor of Japan.

And our brand is the only one allowed to put our brand logo on his tea whisk.





## Product Details - Pouch

- Three types of matcha selectable for your choice of living.
- FDA labeling inspections have been conducted.
- Ordering lot: 12 pcs / Expiration date: 365days

## Latte Grade 60g



For people who love cooking—. This virtuous <u>culinary</u> grade matcha is ideal for arranging recipes.

MSRP US \$ 21.97

## Ceremonial Grade 30g



A fine quality matcha with a <u>well</u>

<u>balance</u> of color, aroma, and taste,
and a firm umami aftertaste.

MSRP US \$ 31.39

## Organic Ceremonial Grade 30g



Finest balanced grade with it's color, aroma, and taste, which is difficult to achieve with **organic** cultivation.

MSRP US \$ 33.48

# Product Details - Tube Package

- One grated cup of the included spoon is equivalent to a cup of matcha.
- The box is made of a solid paper tube. It can be used as a container for after-use.
- Ordering lot: 6 pcs / Expiration date: 365days

Latte Grade 60g



What's Included:

Bamboo Spoon / Latte Grade 60g / Paper Tube Package / "How To" leaflet

MSRP US \$ 30.34

Ceremonial Grade 30g



What's Included:

Bamboo Spoon / Ceremonial Grade 30g / Paper Tube Package / "How To" leaflet

MSRP US \$41.64

Organic Ceremonial Grade 30g



What's Included:

Bamboo Spoon / Organic Ceremonial Grade 30g / Paper Tube Package / "How To" leaflet

MSRP US \$ 44.15

/Matcha88 Sanuodo Co., Ltd.

# Product Details - Discovery Set

- The set includes Matcha, whisk, and spoon in a gift box.
- Ideal for **both beginners** as well as for **experienced users**.
- Ordering lot: 6 pcs / Expiration date: 365days

## Ceremonial Grade 30g



Bamboo Spoon / Traditional Tea Whisk / Ceremonial Grade 30g / Paper Tube Package / "How To" leaflet / Gift Box

MSRP US \$ 113.62

## Organic Ceremonial Grade 30g



What's Included:

Bamboo Spoon / Traditional Tea Whisk / Organic Ceremonial Grade 30g / Paper Tube Package / "How To" leaflet / Gift Box

MSRP US \$ 116.62

/Matcha88 Sanyodo Co., Ltd.

#### DISCOVERY SET

#### ORGANIC CEREMONIAL (30 G)



- Traditional tea whisk
- Spoon
- Organic matcha 30g
- "How To" leaflet
- Paper tube package
- Gift Box

#### CEREMONIAL GRADE (30 G)



#### WHAT'S INCLUDED:

- Traditional tea whisk
- Spoon
- Ceremonial matcha 30g
- "How To" leaflet
- Paper tube package
- Gift Box

#### TUBE PACKAGE

### REFILL POUCH

(30 6) ORGANIC CEREMONIAL



#### WHAT'S INCLUDED:

- Spoon
- Organic matcha 30g
- Paper tube package
- "How To" leaflet



A distinctive fragrance that has been cultivated with care amidst the ideal climate and terrain of Kyoto Uji. Free from additives and pesticides for your peace of mind.

GRADE (30 6)

CEREMONIAL



#### WHAT'S INCLUDED:

- Spoon
- Ceremonial grade matcha 30g
- Paper tube package
- "How To" leaflet



Milder and mellower notes that greet you upon your first sip, that transform into a natural umami sweetness that lingers on your palate.





#### WHAT'S INCLUDED:

- Spoon
- Latte grade matcha 30g
- Paper tube package
- "How To" leaflet



Top-quality culinary grade matcha. Robust matcha essence perfect for creative cooking, beverage, and baking recipes at home.

## **Testimonials**

- On social networking sites, product introduction posts by followers are keep spreading.
- June 2022: Exhibited at the Summer Fancy Food Show in New York City. We received positive responses from visitors, 150 voices/day.

## Instagram





## Summer Fancy Food Show 2022 in NYC









"It's hard to find good matcha.
This is delicious."

"I make matcha every morning and drink it. At first I used an electric tea whisk, but a friend recommended using a tea whisk, and I was surprised at how good it tasted."

"I love the branding, very good presentation."

## **Future Process**

Price List/ Samples terms and conditions

Order Email or Web

Billing and payment

Delivery Approx. 5 days

- Less than U\$7000 payable by PayPal.
- We ship from our affiliated warehouse in the United States.
- Delivery within the U.S. usually takes about 5 days from the time of order.



## Contacts

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